

Dentistry

By Design^{Inc}

™

STRIVING FOR EXCELLENCE IN CAD/CAM DENTISTRY



2011 CEREC COURSE SCHEDULE



April



April 28- April 29, 2011

“Posterior Quadrant”[©] — Aesthetics and Efficiency

June



June 9 - June 10, 2011

“Beyond the Basics”[©] — Anterior Essentials

August



August 13th - August 14th, 2009

“Beyond the Basics”[©] —Posterior Essentials

Our 2011 Courses are all designed for the *current* needs of CEREC users.

We invite you to call Cheryl for complete course information and policies at (619) 828-1660 or e-mail dbdcourses@mysmile.com

No matter where you are on your road to CEREC success we have a course designed for you! Courses include lecture, follow-along demonstrations, hands-on exercises, interactive dialogue, and a detailed Dentistry By Design Course reference guide. The latest software releases and technology are taught at each course. At the San Diego Facility we feature an intimate course setting of no more than 10 doctors to provide you with the personalized attention you deserve. Course dates are subject to change. Visit us at www.mysmile.com for further course details. Courses are held at the Dentistry By Design, Inc. training facility.

Dentistry By Design, Inc. 8505 Navajo Rd San Diego, CA, USA, 92119 888-237-3228 619-828-1660

CEREC COURSE DESCRIPTIONS

“Beyond the Basics”[®]

The **“Beyond the Basics”[®]** series takes up where introductory basic training leaves off and is exclusively in the Master Mode.

Through Dr. Rich Masek’s **FAST System[®]**, a series of lectures, demonstrations and hands on exercises provide the student with the necessary tools and understanding to become highly successful with **Aesthetic** individual, single unit restorations.

“Beyond the Basics”[®] Posterior Essentials provides a sound foundation in understanding “Why you do what you do” for success and “How the machine operates”. Preparations for simple to complex restorative options for inlays, onlays, “crown-lays”, and crowns include specific details, bur usage and techniques to create machine friendly, harmonious preparations. Learn about Implant crowns, emergence profiles and Lithium Disilicate “Blue Blocks”. Efficient and reliable Optical Impressions with the C-Stat, software design possibilities of the various design modes including Correlation, Database and Antagonist, troubleshooting, fitting, contacts, cementation and an introduction to the processes of creating **Highly Aesthetic** CEREC restorations are covered extensively in this interactive 2 day course.

“Beyond the Basics”[®] Anterior Essentials provides the same sound foundation in understanding “Why you do what you do” for success and “How the machine operates” for anterior restorations. Anterior preparation details for simple to complex partial coverage veneers and crowns include specifics on bur usage and techniques to create machine friendly, harmonious preparations. Efficient, reliable Optical Impressions with the C-Stat and software design possibilities are explored for the Veneer and Crown in Correlation, Database and Replication modes to give you all of the options that you need to create an excellent milled result. Troubleshooting, fitting, contacts and cementation are discussed as well as the nuances of surface texture, color and shade modification, shade shifting, material selection and an introduction to the process of creating **Highly Aesthetic** incisal edges through “Cut back & Layering” techniques in this interactive 2 day course.

“Aesthetics and Efficiency”[®]

The **“Aesthetics and Efficiency”[®]** series helps realize the rewards of multiple restorations **without Aesthetic compromise**.

Dr. Rich Masek’s **FAST System[®]** leads a series of lectures, demonstrations and hands on exercises to provide the student with the tools and understanding for highly successful multiple Posterior and Anterior restorations.

“Aesthetics and Efficiency”[®] Posterior Quadrants builds on the **“Beyond the Basics”[®] Posterior Essentials** foundations adding the Quadrant mode and explores **Alternative Methods** to save time, gain confidence and get more efficient with chairside usage. Workflow and timing for preparations, design and milling are the hallmark of this course but includes review and refinement of preparation details for posterior restorations. Learn software techniques for multiple image capture with C-Stat, Correlation and image matching success with or without a bite registration and how to handle quadrant contacts effectively. Take your **Aesthetics** to a higher level with more advanced Stain & Glaze and Layering techniques and prepare to schedule more CEREC Quadrants after this interactive 2 day course.

“Aesthetics and Efficiency”[®] Anterior Multiples builds on the **“Beyond the Basics”[®] Anterior Essentials** foundations exploring **Alternative Methods** to achieve Aesthetic Excellence, gain confidence, control results and get more efficient with chairside usage. Workflow and timing for anterior restorations, design and milling are the hallmark of this course but includes advanced Photography, Smile Design, Intraoral Mock-ups and specifics of aesthetic preparation details for anterior Crowns and Veneers. Learn software techniques in Correlation, Database and Replication modes and for multiple image capture with C-Stat and image matching success. Fitting, contacts and cementation techniques, color and shade modification, shade shifting, material selection, advanced Layering and Stain & Glaze to create highly aesthetic incisal edges are detailed. Prepare to schedule a **Highly Aesthetic** anterior case after this highly interactive 3 day course.

“Art & Passion I & II”[®]

“Art & Passion I”[®] combines both the **“Beyond the Basics”[®] Posterior Essentials and Anterior Essentials** courses into a week long, back to back experience, accelerating the learning curve and immersing the student in single unit CEREC success.

“Art & Passion II”[®] combines both the **Aesthetics and Efficiency”[®] Posterior Quadrants and Anterior Multiples** courses into a week long, back to back experience, accelerating the learning curve and immersing the student in multiple unit CEREC Success.

Save time out of the office and immerse yourself into the CEREC experience and enhance your CEREC Success!

(619) 828-1660 or (888) 237-3228 or e-mail dbdcourses@mysmile.com

Dentistry By Design, Inc. www.mysmile.com 8505 Navajo Rd San Diego, CA, USA, 92119





COURSE REGISTRATION FORM

Registration is based on availability. We will contact you to confirm your enrollment.

Please FAX your registration to (619) 828-1719.

For course information, call Cheryl at (619) 828-1660 or (888) 237-3228

DOCTOR NAME AND TITLE _____ DATE _____

TEAM MEMBER(S) NAME AND TITLE _____

OFFICE ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

E-MAIL _____

CREDIT CARD _____ EXP. DATE _____ CVV CODE _____

SIGNATURE _____

****COURSE DATE YOU WOULD LIKE TO ATTEND:** _____

ARE YOU A CURRENT MEMBER OF ACADEMY OF CAD/CAM DENTISTRY? YES / NO ARE YOU A DENTISTRY BY DESIGN ALUMNI? YES / NO

DO YOU HAVE A PATTERSON/SIRONA VOUCHER? YES / NO SERIAL # _____ AMOUNT \$ _____

COURSE	DOCTOR TUITION	TEAM MEMBER WITHOUT DOCTOR	TEAM MEMBER WITH DOCTOR
Advanced Single Unit Courses			
"Beyond the Basics" [™] — Posterior Essentials	\$2995 USD	\$2995 USD	\$895 USD
"Beyond the Basics" [™] — Anterior Essentials	\$2995 USD	\$2995 USD	\$895 USD
Advanced Multi Unit Courses			
"Posterior Quadrant" [™] — Aesthetics and Efficiency	\$2995 USD	\$2995 USD	\$895 USD
"Anterior Multiples" [™] — Aesthetics and Efficiency	\$4995 USD	\$4995 USD	\$1295 USD
Art and Passion Courses			
"Art and Passion I" [™] — Posterior and Anterior Essentials	\$7495 USD	\$7495 USD	\$1995 USD
"Art and Passion II" [™] — Posterior and Anterior Multiples	\$7495 USD	\$7495 USD	\$1995 USD
Advanced Single Unit Regional Courses			
"Bread & Butter CEREC" [™] — Posterior Essentials or Anterior Essentials	\$2995 USD	\$2995 USD	\$995 USD

A \$500 non-refundable deposit is required to register for a course. Tuition must be paid in full 30 days prior to the course date. We are happy to accept Patterson/Sirona Advanced Training Vouchers. Course dates are subject to change.



Dr. Rich Masek, Director

Dr. Rich Masek is a CEREC pioneer having created and developed many innovative CAD/CAM solutions for everyday as well as complex cosmetic restorative care. He has worked extensively with CEREC 1, 2, 3, 3D and the most recent CEREC AC and truly understands the clinical ramifications of chairside CAD/CAM dentistry. He is the first to have won awards for aesthetics with anterior and posterior CEREC dentistry. Dr Masek is a 1976 graduate of USC School of Dentistry and his San Diego based private practice focuses on CEREC restorative and cosmetic dentistry. Dr. Masek founded Dentistry By Design, Inc. in 1993 to provide postgraduate CEREC training for dental professionals and

he is internationally recognized as a lecturer, author and authority on the CEREC System. He has created a unique, state-of-the-art, hands-on environment where dentists of all levels can gain confidence and knowledge, distilling his nearly 20 years of CAD/CAM experience into techniques that are both easily understood and employed.

- Accredited Member of the American Academy of Cosmetic Dentistry (AACD)
- President of the Academy of CAD/CAM Dentistry (ACCD)
- Fellow of the Academy of General Dentistry
- Vice-President of the International Society of Computerized Dentistry and Certified (ISCD)
- Member of the ACCD, AGD, ADA, and CDA



Dr. Scott Sauer

Dr. Scott Sauer graduated from Baylor College of Dentistry in 1990. He maintains a private practice in Amarillo, Texas, which focuses on aesthetic and reconstructive dentistry. Dr. Sauer has been a CEREC 3D user since August of 2003. He has completed numerous hands-on courses and has gone through extensive continuing education training with Dr. Masek.

- Sustaining member of the American Academy of Cosmetic Dentistry (AACD)
- Secretary of the Academy of CAD/CAM Dentistry (ACCD)
- Member of the Texas Dental Association, the ADA, ACCD, AGD, and local affiliates



Dr. Terry Yacovitch

Dr. Terry Yacovitch is a 1979 graduate of McGill University, Montreal, where he was a clinical instructor and lecturer for over 15 years. CEREC certified in 2003 at the University of Michigan and with advanced training through 2005, he has completed over 2300 hours of continuing education in all facets of dentistry. He currently lectures doctors and their teams (in English and French) on CAD/CAM practice principles and integration.

DENTISTRY BY DESIGN PRODUCTS:

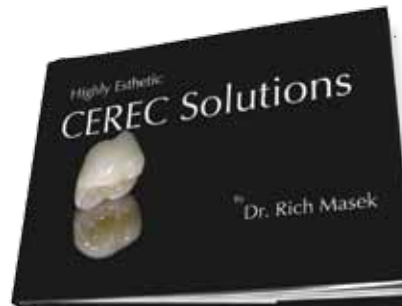
C-STAT 7 PIECE COLOR-CODED KIT



\$295^{USD}

"C-STAT provides CEREC camera protection and image stabilization of nearly all CEREC Optical Impressions. C-STAT is indispensable in the CEREC armamentarium!"

HIGHLY ESTHETIC CEREC SOLUTIONS BOOK



\$295^{USD}

(Includes 1 free strip of 10 Vitablocs/Triluxe I-12)

A CEREC "before" and "after" book and an invaluable new tool for patient education, motivation, treatment acceptance and internal/external marketing of the CEREC practice. A total

of 12 chapters cover a wide range of CEREC possibilities. The 96 page book contains a detailed glossary of dental terms and 100 brilliant color photos explain the CEREC method in crisp, clear detail. This exceptional, patient friendly book helps patients understand what CEREC is all about and increases CEREC treatment acceptance.